To: {{email@emailaddress.com}}

From: {{Pastor Name}}

Subject Line: Help {{{PARISH NAME}}} on National eGiving Day

The past few months have been challenging for all of us. Despite temporary closures of parishes like ours, we have never waned in our faith as Catholics or in our commitment to our shared mission and ministry. This year, I wanted to let you know that Saturday, June 20, 2020 is not only the first day of summer, it’s also National eGiving Day and an opportunity for you to help {{{PARISH NAME}}}.

We can take joy in this celebration, as the response to eGiving in our church, especially over the last few months, has been wonderful and is a continued blessing to our parish!

To build on this success, I am setting a National eGiving Day Challenge. My goal is for {{{PARISH NAME}}} families to sign up for ParishSOFT Giving and help power our ministry during the summer so we can continue to meet the physical and spiritual needs of those in our parish family and community impacted by the coronavirus and possible job losses.

By embracing ParishSOFT Giving, you will simplify your giving and help provide our parish with consistent support. This is especially important in the summer months, when many families may be out of town some weekends--while others may still be uncomfortable attending Mass in person--and {{{PARISH NAME}}} does not receive their envelopes. It’s easy for people to forget to catch up once they’re back, and our weekly offertory can fluctuate as a result – making it harder to predict how much we will have to sustain our year-round ministries.

Being part of this challenge is simple: you can do so by visiting {{URL to ParishSOFT Giving Enrollment}}.

The more families who welcome the beginning of summer by taking this National eGiving Day Challenge, the more consistent and predictable our offertory will be month after month – and this will help us do even more to spread Christ’s love throughout the community.

I ask you to give ParishSOFT Giving your prayerful consideration so we can continue to help those who thirst for the love and acceptance of our Lord and Savior, Jesus Christ.

May God bless you and your loved ones during the summer and throughout the year.

In His name,

{{Pastor Name}}

Pastor